



Privacy Statement

Telford Shopping Centre and your personal data

PRIVACY STATEMENT

"Personal Data" is any data that identifies you. The Personal Data which you supply to us you agree will be true. We will deal with your Personal Data in compliance with the current UK data protection legislation. Please note this applies only to Telford Shopping Centre and not to other companies' or organisations' websites to which we may link. Personal Data will be collected, processed and used by Telford Shopping Centre for the purposes of providing our service to you and the other purposes mentioned below. Personal Data may also be processed and used by such other organisations on our behalf for the purpose of providing the best possible service to you. The use of information will remain under the control of Telford Shopping Centre at all times. We will never sell or share your data with any third parties.

We only send post, email and text messages to you about news, events and exclusive offers that we consider may be of interest to you and only if you have given us permission to do so. If you have agreed to be contacted by telephone / mobile then calls may be monitored and may be recorded for quality and training purposes.

Website

We collect no information about you, other than information automatically collected and stored (see below), when you visit our web site unless you choose to provide that information to us.

Information automatically collected and stored

When you browse through any web site, certain personal information about you may be collected. We automatically collect and temporarily store the following information about your visit:

1. The name of the domain you use to access the Internet.
2. The date and time of your visit.
3. The pages that you visited.

Details regarding this information is explained within our Cookie Statement.

We use this information for statistical purposes and to help us make our site more useful to visitors. Unless it is specifically stated otherwise, no additional information will be collected about you.

Personally provided information

You do not have to give us personal information to visit our web site. However, all communications addressed to Telford Shopping Centre may be stored for reference purposes.

Leapfrog Club

Agreeing to receive updates from the Leapfrog Club and Telford Centre, would mean your details, including your email address, will be used to keep you informed of future Leapfrog Club events, or special offers or promotions linked to the Leapfrog Club and Telford Centre. Telford Centre respects your privacy and will not share data/information with third parties. Telford Centre will not share or pass your details on to any third party. You may request removal of your data from our Leapfrog Club database at any point by contacting our Customer Service team on 01952 238 009.

Cookies

Cookies are used by most websites. They are text files which store information and remember whether you have visited the website before.

The following cookies are used on our site to enhance the user experience.

Provider	Name	Purpose
Google Analytics	_utma	Collect information about how visitors use our site. We use the information to compile reports and to help us analyse and improve the site. The cookies collect information in an anonymous form, such as the number of visitors to the site, where visitors have come to the site from and the pages they visited.
	_utmb	
	_utmc	
	_utmz	

Security

We endeavour to take all reasonable steps to protect your personal information. However, we cannot guarantee the security of any data you disclose online. You accept the inherent security risks of providing information and dealing online over the Internet and will not hold Telford Shopping centre responsible for any breach of security unless this is due to our negligence or wilful default.

General

You have the right to see personal data (as defined in the Data Protection Act) that we keep about you upon receipt of a written request. We are entitled to charge a maximum fee of £10 to meet our costs in providing you with the details we hold about you. If you are concerned that any of the information we hold on you is incorrect please contact us using the details below.

Please be aware that our site may link to other websites which may be accessed through our site. We are not responsible for the data policies or procedures or the content of these linked websites. In compliance with the law Telford Shopping Centre may be obligated to disclose Data about you to a law enforcement agency or by a court order or under the discovery process in litigation.

Each electronic mailing we send you will contain details of how you can un-subscribe. The consequences of deregistration are that your account details will be placed in a suppression file and you will not receive any further email communications from Telford Shopping centre.

Contact Us

If you have any comments or queries in connection with our privacy policy, please telephone 01952 238009 or write to Marketing and Events Manager, Management Suite, Telford Shopping Centre, Telford, Shropshire, TF3 4BX.